

# MY Guitar Idolz

## TERMS AND CONDITIONS

### **A. The Event / Eligibility**

1. "MY Guitar Idolz" ("**the Contest**") is organised by Yamaha Music (Malaysia) Sdn Bhd ("**the Organiser**").
2. The Contest is open to all individual legal residents of Malaysia with a valid identification document, aged 6 years and above at the start of the Contest period ("**the Participants**"). The Organiser shall reserve the right to request evidence of identification documents. The following groups of persons shall not be eligible to participate in the Contest:
  - a. Employees of the Organiser and its group of companies and their immediate family members (spouse, children, parents, siblings, and their spouses); and
  - b. Employees of the Organiser's agencies associated with the contest and their immediate families (spouse, children, parents, siblings, and their spouses).
3. Participants below the age of 18 must have the consent of the parent or guardian before participating in this contest.
4. The Contest will run **from 0:00:00am on 01 October 2023 to 23:59:59pm on 30 October 2023 ("Contest Period")**.
5. Participants must follow the steps of the Contest provided in the column below.
6. Participants are required to tag **@YamahaMusicMalaysia and HASHTAG #MYGuitarIdolz**
7. The post must be set to "Public" to be eligible for judging criteria.
8. The video must be **original, creative, and not exceed 60 seconds in length**.
9. Only **one entry** per participant is allowed.

### **B. Prize to be won**

**Grand Prize** winner will receive a Yamaha THR10II Wireless Guitar Amplifier.

### **C. How to participate**

1. Record and create a video of your Guitar performance using a Yamaha Guitar.
  - i. Recorded video must have a clear visual of Yamaha Guitar.
  - ii. Music composition or arrangement must be played solo/individually. Video of ensembles will be disqualified from participating in this contest.
2. Post the video on your personal social media account (Facebook or Instagram) and tag:
  - i. @YamahaMusicMalaysia
  - ii. HASHTAG #MYGuitarIdolz
3. Adjust your audience settings and set your post to "Public".

4. Follow and like our official social media pages: <https://www.facebook.com/YamahaMusicMalaysia> or <https://www.instagram.com/amahamusicmalaysia/>
5. Wait for the announcement from Yamaha Music Malaysia for the winner. Posts will be made on social media platforms. E.g., **Facebook & Instagram**.

#### **D. Decision and Winners**

1. Winner will be selected based on creativity, originality of arrangement, and adherence to the contest theme by a panel of judges appointed by the Contest Organiser.
2. The winner will be announced on our social media channels by **6th November 2023**.
3. Winner will be notified via direct message.
4. The decision of the judges is final, and no correspondence will be entertained.
5. The Organiser reserves the right at its absolute discretion to substitute the prize with alternative prize or prize at any time without prior notice. Prize is not transferable or exchangeable for other products or for cash.
6. Acceptance of the prize shall constitute consent on the part of the winner to allow the use of the winner's name, personal data, photo, contents, image, voice by the Organiser for editorial, advertising, promotional, marketing and/or other purpose without further compensation.
7. Winner to self-collect the prize at **Yamaha Music Kelana Jaya** at their own expense. The Organiser shall not be held responsible for any negligence on the part of the Participants and or misinformation provided to the Organiser in claiming the Prize.
8. Unclaimed prize after the lapse of one (1) month from the date the results are announced will be forfeited and the Organiser shall be at liberty to deal with the unclaimed prize free from any claim or compensation in any manner it deems appropriate.
9. By participating in the Contest, Participants are taken to have read, understood, and agreed to be bound by these Contest Terms & Conditions, and accept that all decisions by the Organiser are final and binding. The Organiser reserves the right at its absolute discretion to vary, delete or add to any of these Terms and Conditions without any prior notice.
10. These Terms and Conditions will prevail over any inconsistent terms, conditions, provisions, or representations contained in any other promotional materials advertising the Contest.
11. The Organiser shall not be liable for any loss or damage whatsoever suffered (including but not limited to loss of opportunities and any indirect or consequential losses) or personal injury suffered or sustained by any participant in connection with or arising from participation in the Contest.
12. The Terms and Conditions of the Contest shall be construed, governed, and interpreted in accordance with the laws of Malaysia.

#### **E. Personal Data – Consent by Participants**

1. By participating in the Contest and submitting to the Organiser photo, messages and personal information and or other information of the Participant as may be required by the Organiser for the Contest or purposes related to the Contest and by so providing the Organiser with the completed Personal Data, the Participant agree that the Organiser will collect, use and store the Participant's Personal Data in accordance with the Organiser's Privacy Policy as may be amended or updated from time to time.

2. For more information of the Organiser's Privacy Policy, please refer to Yamaha's Privacy Policy Notice at [https://my.yamaha.com/en/privacy\\_policy/index.html](https://my.yamaha.com/en/privacy_policy/index.html)
3. The Organiser will only collect information from the Participant or about the Participant by lawful means that is necessary for one or more of the purposes and activities it was needed for, for processing of the Personal Data relating to the Contest, for updating of the Personal Data, for advertising and promotion and for any purpose as required by law and regulation except where the Participant's consent to the Organiser using that Personal Data for another purpose, or where the other purpose is related to the main purpose and that the Participant would reasonably expect the Organiser to use the Personal Data for that other purpose.
4. The Organiser reserves the right to video, photograph, record and/or publish any of the Participants' images, Personal Data, materials for any form of publicity relating to the Contest free from any cost.
5. By participating in the Contest, the Participants give consent to the Organiser, free from any cost or claim:
  - a. To use the Personal Data on internet, in videos, photographs, write-ups, record and/or publish the Participants' images, personal data, materials for any form of publicity relating to the Contest or any other materials for the purpose of advertising and promotion in any form and media including the right to reproduce likeness or images; and
  - b. The Participants shall indemnify the Organiser absolutely from any claims or litigations whatsoever arising from the Organiser' use of the Personal Data.