

Yamaha Music School Franchise Essentials



Your Guide to Owning a Prestigious Music School with a Global Brand

Welcome to the World of Yamaha Music!

Imagine a place where passion meets purpose, where the joy of music transforms lives, and where you can build a business that truly makes a difference. That's what a Yamaha Music School franchise is all about!

At Yamaha, we believe that music has the power to inspire, connect, and shape the future. Our schools don't just teach music—they create lifelong memories, nurture creativity, and bring communities together. As a Yamaha Music School franchisee, you become part of a mission to make quality music education accessible to all.

Are you ready to turn your passion into a thriving business? Let's make it happen together!

TABLE OF CONTENT

1. Why Choose Yamaha?
2. Who Can Be a Franchisee?
3. Our Franchise Models
4. What's the Investment?
5. Your Burning Questions Answered!
6. Let's Talk!

Yamaha Music School – The Ultimate Choice

1

Globally Recognized & Trusted Brand

YMS is a world leader in music education, with over 70 years of excellence and a presence in 40+ countries. Millions of students have developed their musical skills through Yamaha's innovative programs, making it a household name among parents and aspiring musicians worldwide.

Yamaha Music School – The Ultimate Choice

2

Comprehensive Support & Training

Yamaha provides franchisees with extensive training and continuous support to ensure operational success. From teacher certification and business management guidance to marketing strategies and customer engagement tools, Yamaha equips you with everything needed to run a thriving music school.

Yamaha Music School – The Ultimate Choice

3

Exclusive & Highly Effective Music Education System

Backed by decades of research, Yamaha's unique curriculum emphasizes ear training, creativity, and musical expression. Designed for all ages, from toddlers to adults, Yamaha's proven teaching methods keep students engaged while fostering a deep and lasting love for music.

Yamaha Music School – The Ultimate Choice

4

Proven Business Model with Multiple Revenue Streams

Yamaha Music School offers a scalable and profitable business model, generating revenue beyond tuition fees. Franchisees benefit from instrument sales, and textbook sales, creating multiple income streams while ensuring long-term sustainability.

**Preschool &
Education Business
Owners**

**Aspiring or Existing
Entrepreneurs**

**Music Teachers &
Professionals**

Who Should Consider YMS Franchise?

A Yamaha Music School franchise is a great opportunity for individuals who are:

**Parents Who Want a
Meaningful Business**

**Passionate About
Education & Music**

**Investors Looking for
a Stable Business**

Fun fact: No music background? No worries! We provide full training & support!

Two Paths to Success: Yamaha Music School Franchise Models

TYPE A

One-Stop Music Education & Instrument Hub – Ideal for entrepreneurs who want to combine **music education** with the **business of selling Yamaha’s world-class instruments**.

Best suited for thriving commercial areas where both music education and instrument sales can flourish.

TYPE B

Dedicated Music Education Centre – Perfect for those with a deep passion for music education, focusing **solely on nurturing students’ musical journey**.

Tailored for developing neighborhoods where the priority is providing affordable, impactful music education.

Whichever model you choose, you’re backed by Yamaha’s legacy of excellence. Let’s bring the joy of music to more people—and build a profitable business while doing it!

The Cost of Growth, The Value of Opportunity



Start-up Cost Estimation

Type A

From RM420,000

Music School + Instruments Showroom

Type B

From RM220,000

Music School only

Start-up cost estimation is **inclusive** of franchise fee, music instruments (for studios and for showroom), renovation, and rental deposit.

Please note: Actual costs may vary based on the size of the premises, number of studios, and renovation requirements.

Return of Investment

Type A

Music School +
Instruments Showroom

Year 1 **120** students



Year 2 **150** students



Year 3 **220** students

**2 years 5
months**

Type B

Music School only

Year 1 **80** students



Year 2 **100** students



Year 3 **150** students

**2 years 10
months**

Potential Locations Nationwide

KLANG VALLEY

- Pusat Bandar Rawang
- Bandar Country Homes
- Bukit Jelutong
- Kota Warisan
- Shah Alam
- Sungai Buloh
- Elmina
- Denai Alam
- Presint 15, Putrajaya
- Bandar Seri Putra

PAHANG

- Indera Mahkota, Kuantan

PERAK

- Station 18
- Meru Bestari
- Klebang

KEDAH

- Alor Setar
- Sungai Petani
- Jitra
- Kulim

If you have any other potential locations in mind, just share them with us and we will update you on the availability!

Potential Locations Nationwide

PENANG

- Batu Kawan
- Seberang Jaya

KELANTAN

- Bandar Kota Bharu
- Kubang Kerian
- Gua Musang

PERLIS

- Arau

TERENGGANU

- Kuala Terengganu
- Kemaman

NEGERI SEMBILAN

- Nilai Impian
- Port Dickson
- Senawang
- Bandar Sri Sendayan

JOHOR

- Gelang Patah

If you have any other potential locations in mind, just share them with us and we will update you on the availability!

Your Burning Questions, Answered!

1. What are the basic requirements to open a Yamaha Music School franchise? You'll need a passion for music education, a suitable commercial space, and the financial capability to invest in startup costs. Prior experience in business or education is an advantage, but not a requirement.

2. Do I need a background in music to become a franchisee? No, but a strong interest in music and education is important. Yamaha will provide comprehensive training and ongoing support to ensure you understand the operations and educational standards.

3. What is the typical investment required? Startup costs vary depending on location and size, but generally include franchise fees, renovation, musical instruments, marketing, and operational expenses. A more detailed estimate will be provided during the briefing session.

4. How long does it take to set up a Yamaha Music School? On average, it takes 3–6 months from the time of approval to launch, depending on factors such as renovations, and local licensing.

Your Burning Questions, Answered!

5. Can I open a franchise in a location of my choice?

Location proposals are welcomed, but must be reviewed and approved by Yamaha to ensure sufficient market demand and non-overlapping zones with existing schools.

6. Will Yamaha help me find teachers?

Yes, Yamaha will assist with teacher recruitment and provide training to ensure they meet the standards of Yamaha's global music education system.

7. What courses will I be able to offer?

Franchisees will be licensed to offer Yamaha's internationally recognized courses for children, teens, and adults—ranging from beginner keyboard to advanced music performance programs.

8. How is the franchise fee structured?

There's an initial franchise fee (that covers the first 5 years) and ongoing royalty based on revenue. Details will be disclosed during our official franchise briefing or one-on-one consultation.

9. How do I start the process of becoming a franchisee?

Simply contact us through phone or email to schedule a discovery call or attend our next franchise briefing session.

LET'S TALK!



011-6860 7554



durrah.fatimah@music.yamaha.com



my.yamaha.com

✨ No pressure - Just possibilities

Take the first step. Drop us a message or give us a call. We'd love to hear your story—and see if Yamaha is the right fit for your next chapter.